

# Lawn & Landscape Pricing Guide for 2022

1. What you **must** do with wage rates to keep your best employees **happy** in 2022..

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2. The **#1 Pricing Mistake** in lawn & landscape companies today...

\_\_\_\_\_ to account for \_\_\_\_\_ in estimating!

Notes:

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### 3. How to adjust prices in 2022 without losing profitable customers...

1. Never \_\_\_\_\_ prices on \_\_\_\_\_ customers \_\_\_\_\_.
2. Only \_\_\_\_\_ prices on customers that \_\_\_\_\_ you \$ or \_\_\_\_\_.
3. Use a \_\_\_\_\_ to track \_\_\_\_\_ (\_\_\_\_\_ \_\_\_\_\_). [www.superlawntoolkit.com/double](http://www.superlawntoolkit.com/double)
4. Give price \_\_\_\_\_ and offer a prepay \_\_\_\_\_.

Notes:

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### 4. A simple estimating system that destroys the need for complicated business software...

\_\_\_\_\_ account for \_\_\_\_\_ in estimating!

Notes:

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